

# Michael Bostwick

DATA SCIENTIST · MACHINE LEARNING · STATISTICS

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## Education

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### University of North Carolina at Chapel Hill

Chapel Hill, NC

M.S. IN STATISTICS AND OPERATIONS RESEARCH (MACHINE LEARNING CONCENTRATION)

May 2018

### University of Connecticut

Storrs, CT

B.S. IN STATISTICS (BUSINESS MINOR)

May 2010

## Skills

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**Machine Learning** Regularization/Sparsity, Learning to Rank, Topic Modeling, Deep Learning, Recommendation

**Programming** Python, R, SQL, Theano, Keras, Hadoop, SAS, Bash, Git, Algorithms

**Statistics** Time Series, Regression, Design of Experiments, Survey Statistics

**Operations Research** Optimization, Discrete Event Simulation, Linear/Integer/Dynamic Programming

## Work Experience

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### UNC Kenan-Flagler Business School

Chapel Hill, NC

RESEARCH/TEACHING ASSISTANT

May 2017 - May 2018

- Enabled novel research of customer behavior in service operations through creation of Python pipeline to analyze complex call center data
- Designed machine learning assignments for MBA course in Data Analytics

### Spredly

Durham, NC

DATA SCIENCE INTERN

Jun. 2017 - Jul. 2017

- Built lead scoring model for financial technology startup, prioritizing prospective customers and providing insights into subscription behavior
- Developed Python code and analysis, which continue to be implemented for strategic sales and marketing initiatives
- Worked the problem from end to end, including: defining business considerations, cleaning messy data with Pandas, creating machine learning models in Scikit-learn, performing error analysis, and communicating results in company-wide presentation

### RTI International

Durham, NC

STATISTICIAN

Sep. 2014 - Aug. 2016

- Recognized with RTI Annual Award for high quality and timely delivery of work for new high profile client
- Utilized SAS and SQL to process, weight and analyze survey data for clients including the CDC and the Department of Education
- Selected to present findings at the American Association of Public Opinion Research Annual Conference, furthering research on mobile surveys

### Navy Federal Credit Union

Vienna, VA

IT RESEARCH & STRATEGY ANALYST

May 2013 - Aug. 2014

- Performed data analysis to identify trends and outliers in the performance of IT project portfolio, resulting in more effective resource utilization
- Provided research and analysis of trends at the intersection of banking and technology directly to the CTO and senior IT leadership

### CRU

Boston, MA

DATA ANALYST/CAMPUS STAFF

May 2010 - Aug. 2012

- Led initiatives to support evidence based decision making for non-profit organization, informing national leadership decisions through accessible presentation of data-based findings developed in R

## Projects

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### Survival of the Fittest: Variable Selection on Agricultural Data

MASTER'S PAPER

- Modeled agricultural relationships in the Galapagos Islands using ElasticNet and Forward Selection to find key variables among 200+ features

### Learning to Rank for Call Center Queue Optimization

RESEARCH ASSISTANT

- Compared the performance of predicting shortest customer service time using a Neural Network ranking model optimized with Theano and standard regression model

### Supervised Topic Modeling for Health Score Predictions

RESEARCH PROJECT

- Extracted topics from Yelp restaurant reviews predictive of inspection violations using Supervised Latent Dirichlet Allocation topic modeling